

PAWG REPORT FOR FY 2002

HAWAII TSUNAMI AWARENESS MONTH APRIL 2002 SUMMARY OF EVENTS

- **Media Workshop** – held March 28 at Honolulu Forecast Office attended by all network TV stations and daily newspapers
- **Hawaii House of Representatives Resolution Announcing Tsunami Awareness Month** – Formal Ceremony at the State Capitol on April 2; proclamation presented to National Weather Service and Hawaii State Civil Defense
- **Public TV KidScience Shows** – a live interactive program sponsored by KHET public TV and Dept. of Education, aired on April 2 and replayed on April 4. The show is received on cable in Hawaii public schools. KidScience Part I featured Laura Kong, as the guest speaker. Kid Science Part II, featuring Chip McCreery and Brian Yanagi, aired on April 9 and replayed on April 11
- **Public Events/Displays & Information Booths:**
 - Hawaii Disaster Fair, February 22
 - Kauai Family Ocean Fair, March 16
 - Shinmachi Reunion & Memorial Service, March 31
 - Laupahoehoe Memorial Service, April 5
 - University of Hawaii Open House, April 19-20
 - Windward Mall, Kaneohe, April 21
 - Earth Day Fair, Hilo, April 24
 - Bishop Museum, Honolulu, May 5
 - Open House at Richard H. Hagemeyer Pacific Tsunami Warning Center each Friday and Saturday morning in April
 - “Auntie Donna’s Tsunami Talks,” Pacific Tsunami Museum, each Sat. in April
- **News Coverage**
 - Stories in Honolulu Advertiser, Honolulu Star Bulletin, MidWeek, Oahu News, and outer island papers
 - 14 minutes of TV news time; also
 - KGMB TV 30-minute special on April 18; interviews with Walt Dudley and Jeanne Johnston on evening news
 - KHON morning interview with Donna Saiki, May 15
 - Radio Interviews: KHVH – Jeanne Johnston, March 29 & Dan Walker, April;
 - KSSK: Brian Yanagi, May 19
- **New Publications and Graphics**
 - Hawaii State Civil Defense Tsunami Safety Publication made available
 - New Banners produced for Feds, State, and County – “April is Tsunami Awareness Month in April”
 - ITIC magnets & bookmarks

OTHER SIGNIFICANT PRESS AND VISITS FOR PTWC

- May 13, 2002 - PTWC Visit and Briefing for retired Navy Vice Admiral Conrad C. Lautenbacher, Undersecretary of Commerce for Oceans and Atmosphere and NOAA Administrator
- August 5, 2002 - PTWC Visit and Briefing for Congressional Staff from House Science Committee, Senator Gregg's office, Rep. Abercrombie's office, Rep. Underwood's office, Senator Hoollings' office, Sen. Inouye's office, Rep. Greenwood's office
- September 25, 2002 - Interviews and location filming at PTWC by the Natural History New Zealand Inc., for Discovery Channel, to air in 2003.
- October 30, 2002 - Interviews and location filming at PTWC by the Intelcom Production Co., for a PBS series on oceanography, a 14 part program, to air in 2003.

TsunamiReady Communities Update

Public ceremonies were held for each of these locations. Each location, the community received both TsunamiReady and StormReady designations.

Date	Community	State
6/30/2001	Ocean Shores	Washington (WFO Seattle)
1/10/2002	Long Beach	Washington (WFO Portland, OR)
1/18/2002	Seward	Alaska (WC/AK Tsunami Warning Center) (TsunamiReady only)
6/4/2002	Quinault Indian Tribe	Washington (WFO Seattle)
8/12/2002	Cannon Beach	Oregon (WFO Portland, OR)
9/18/2002	Crescent City	California (WFO Eureka, CA)

NWS Western Region Outreach Activities

Many West Coast NWS Forecast Offices highlighted the 40th anniversary of the Columbus Day storm (Oct. 12) and highlighted tsunami awareness in their outreach activities.

UPCOMING ACTIVITIES FOR FY 03

The NWS Western, Alaska, and Pacific Regions are planning to hold a Tsunami Coordination Meeting in Hawaii in February 2003. The meeting will include the WC/Alaska Tsunami Warning Center, the Pacific Tsunami Warning Center, and ITIC along with Warning Coordination Meteorologists from the three regions. At least one day will be devoted to emergency managers from the three regions and British Colombia.

Tsunami Media Interest

- Oct. 9, 2001 Article in the Bremerton SUN and on their web site entitled, "Effects of tsunami studied." Hal Mofjeld was interviewed for the article.
- Jan. 8, 2002 Article entitled, "Long Beach joins Ocean Shores in tsunami readiness," about the Jan. 10 Long Beach TsunamiReady certification in the Centralia/Chehalis newspaper *The Chronicle*. Also ran in *The Tacoma News Tribune* entitled, "California beach city officially ready for tsunamis." Note the incorrect state.
- Jan. 10, 2002 *Longview News* carried article on TsunamiReady ceremony entitled, "Long Beach ready for Disaster.
King 5 News (TV) covered the event.
FEMA Region X ran story on their web page about the ceremony.
- Jan. 16, 2002 *Chinook Observer* and their on-line site ran story on TsunamiReady ceremony entitled, "Ready as can be, L. Beach honored for tsunami prep."
- Jan. 18, 2002 Discovery Channel on-line article entitled "Tsunami Warnings Improved" quoted Eddie Bernard. This was a piece to accompany their TV program, "Mega-tsunamis."
- May 20, 2002 Eddie Bernard will be quoted in new "Our Ocean World" radio program (PBS)
- Jun 27, 2002 interviewed by Glenn Kammen, a producer with Intelicon, an educational video company in Southern California. Intelicon is producing a 26-episode series on Introductory Oceanography for Fall 2003.
- Jul 14, 2002 Article featuring quotes by E. Bernard appeared in *USA Weekend* and on USA Weekend.com. Article entitled, "Natural disaster masters."
- Jul 14, 2002 Non Sequitur cartoon features tsunami
- Jul 28, 2002 Mutts cartoon features tsunami
- Aug. 12, 2002 Access NOAA features article on Detecting Tsunamis.
- Aug. 12, 2002 Cannon Beach, OR, dedicated as 5th TsunamiReady community. NOAA press release issued.
- Sep. 20, 2002 Crescent City, CA, named California's First TsunamiReady Community. NOAA press release issued.